

LOWFI



www.low-fi.net

www.octopusrecords.net

"Low-fi" entrenched in the crack opened between New Wave and Electro. The trio is melodically leaded by the twins Alessandro and Adriano, which avail themselves of the post punk 80's side of Fabio. During the years they took part in several compilations and crossed Italy and Europe performing tons of shows in clubs and festivals. In 2010 Octopus Records has released their debut EP, produced by *G.Fontanella* (24 Grana at *Key-Lab*), a work which compresses and condenses popmusic with punk suggestions and electro-new wave landscapes. Currently they're working on their new LP which will be released on January 2012.



“WHAT WE ARE IS SECRET” LP 2012



Here we are.. "What We Are Is Secret", Low-Fi's first LP, is finally born. Time has passed since Low-Fi first EP(Octopus Records 2010), during which the band has toured all over Europe increasing their musical perspectives and perceptions.

It was an hard and long work, the band has looked deep into itself to find its very own and new identity and after year, in spite of the unexpected and enemies, Low-fi have flied high releasing a melancholy, synthetic, dark and melodic LP, a mixture of Electro soundscapes enhanced by 'whipcrack' guitars and obsessive drum beats, songs that simultaneously throws back to 80's genre pioneers and sounds very fresh, tunes with bite! The work was recorded at K-lab Studios , produced by Giuseppe Fontanella(24 Grana) and mastered at Swift Studio in London (Klaxons,My Vitriol, Pete & the Pirates).

The album starts where the first EP ended,"Something",the song that represented a watershed for their musical journey, Alessandro's vocals dissolve in an electrical storm of synth and guitar walls. From the beginning you can feel the touch of the newcomer electrodesigner Fabio who has heavily influenced compositions like 'Speed Control' , 'On the Scene' and the post-punk influenced 'Dead Disco Syndrome'. The sound change frantically and sometimes it's dancy (Daylight, Forgiven) and at other times quite dark (the gloomy 'What we are is secret' and the goodbye song 'Piano Metal').You won't be disappointed this debut collection songs from Low-Fi especially if you like The Bravery, Placebo, or She Wants Revenge.

Low-Fi's debut album also has much more to offer: some band's friends from Electro/New Wave European scene has made this record rich: No More, Shonwald, Din [a] Tod & SEXINSPACE have the hand in this work, 'What we are is secret' mesh all these inspirations together to share and give to the world something really personal.. if you like rock, industrial, alternative or electro music with an easy catchy melody, you will find something to enjoy here.

Promotion: Promorama(Italy), Gordeon Music (Europe), Stylewalker(Hungary) & Roxy Music(Sud America)

Distribution: Audioglobe

LOW-FI EP 2010 - QUOTES

WORLD

 **PL Uwolnij Muzyke!**

".. We feel the influence of Joy Division, The Rapture and Radio 4, and is not little!
Just listen to the rhythm section in which echoes the bass line of "Heart & Soul" of Joy Division. ,
Good use of electronics, present in the works in the most effective dose. "

 **CZ Eskanoizze**

".. Immediately attracted our attention, why? because stand in the cauldron of indie music and it is not easy nowadays to be original and inspired at the same time "

 **RO Hipmag (Romania)**

".. they are more than just indie ... punk influences, and bits of electronics, which give a modern flavor to the EP, worthy of consideration!"

 **US The Tranzmission**

" Musically, it's a tight band. And of all the rock bands I've ever heard come out of Italy, these guys are right at the top".

 **US The Music Box**

The band has a very unique blend of garage rock influences a la The Strokes and occasionally dabble in the electronica genre that makes them stand out from all the others in the music scene today. A fast paced, indie rock gem that features electric infused guitars and rich, prominent vocals that make this song a great way to wrap up the EP and a good start to a potentially long lasting career.

 **DE Static Magazine**

"What they present here is pure Indie Rock spiced up with a few electronic influences, I pictured them practising in a backyard or some garage, on a hot summer day when the air is still and the sweat just keeps dripping, and then you hear this music and think "Life rocks, and it's time to change something", songs that entrance you and take you to another world.

 **EE Stella Story**

"I don't know why but when I listen to Low-Fi there's something that reminds me of Muse and Kings of Leon – in a good way ofcourse . Besides it's the only Italian rock band that I've ever heard of and maybe in some years they will be well-known Italian front rockers" .

 **ID Formagz**

"We can clearly hear in every song in this EP that they are extremely influenced by British music. Yep, perhaps this is the result if we marry the indie-rock with electro music. Yup, this twin are trying to fuse indie-rock and electro in their music, they called it indie electro rock, and in our opinion, they did it.

 **CY [Muzikablog](#)**

The EP contains five amazing head banging tracks. Although some of their music is quite fast and is to be played loud for real punk rushing effect, they still managed to inject dark feeling in their music,. The keyboards also give a club like effect to their music, you know what I mean? Low-fi music is a good herbal blend of early rock / punk music uniquely blended with finger licking keyboards, accompanied by modern alternative Alessandro's vocals".

 **EE [Stella Story](#)**

"I do not know why, but when I listen Low-Fi EP something reminds me of Muse and Kings of Leon, however it is the only Italian rock band I've ever heard and in a few years Will be one of the most famous rock band.

 **ID [Formagz](#)**

"We clearly feel that every song on this EP are highly influenced by English music.This is the result of union between the indie-rock and electro music. And in this the twins have done an excellent job. "

 **CY [Muzikablog](#)**

The EP contains five tracks, they managed to inject a dark feeling in their music. Low-Fi are a good mix of rock / punk mixed with psychedelic keyboards, accompanied by modern alternative voice of Alex".

 **DE [Soundmag](#)**

" Low-fi with an unmistakable enthusiasm swim in the shade of large raw sounds deus as post-punk Gang of Four: harsh sounds, which are decorated with a touch of electronics."

 **BG [Straight from the inside](#)**

"They sound like a British band, not Italian. Each of the five songs and has a loud sound is well produced with good sounds of guitars, bass and drums, and electronics to give a nice breath of fresh air.

 **UA [Every Body Lies](#)**

"It 'a rather dark and rhythmic music with the bass part distinct. This music can be heard only in a certain state of mind. "

 **GR [Rock way](#)**

"Non ci aspettavamo che il suono più fresco che ho sentito ultimamente sarebbe venuto da Italia! Le canzoni "Low-Fi" è la colonna sonora che voglio per questo momento!"

"We did not expect that sound cooler than I would have heard lately come from Italy! These songs are the soundtrack that I want for this moment!"

 **GR** **Rock your life**

"Sounds wonderful, giving evoke emotion and feelings that we are not used. we can't forget Alex's voice, I feel it in my sleep. I learned to sing and "White Line" by heart. So beautiful song that makes you want to press REPEAT at the end of the CD. "

 **BA** **Alternativna muzika**

"Section rhythm guitar very sharp, aided by a synth melody and bass lines buttons, the rate of increase in atmospheric piece piece .. at times echoes of blues rock and rhythm of the drums that seem to have come from the factory and Depeche Mode "

ITALY

 **IT** **Freak-Out**

"Beautiful guitar riff, like the rhythmic fills, a melodic work not common and not easy to achieve. In the end: Full marks promoted."

 **IT** **MagMusic**

"Twenty Minutes of affiliate guitars like razors, bass precise, powerful drums and wonderful synths. A sound played with stile! Italian attitude but British sound."

 **IT** **Rock Action**

"Five songs tend to be Bristish character, with references to the astute electro-pop . Made by fast-paced, insightful, joys division's waves of memory that never hurts and makes a little bit vintage, what you like so much."

 **IT** **DaGheisca**

"An aggressive start to introduce 'fallacy' refers to the dissonant qualcheModo The Kills and a placebo, but the personality of the girl is already a good level and the onset of long distance will tell us whether we were right."

 **IT** **Be pop a lula**

"The personality of the low-fi is not a trivial matter, and even if the comparisons seem too challenging.. they can already book – do I fell – the stage of the great lengths”.

 **IT** **LaScena**

"A geometrically perfect compromise between folk and more elitist sounds."

 **IT** **Saltinaria**

"You see that the Low-Fi has a long series of concerts. They are a group stylistically complete, if you have the chance to hear them live in their next long tour, you'll be lucky."

IT   **Indie-Eye**

"The peculiarity of this record is the removal of massive musical influences of decades past, you just appreciate the neutrality (and not aseptic)."

IT   **Heart of glass**

"An above average, showing that without too much muscle shows a full-bodied sound and pulled."

IT   **Rockshock**

"Well-structured songs, with exemplary attention to sounds and arrangements. There is great unanimity in the wall of sound low-fi, but it is never static: when you get in the studio with clear ideas and a sound run-in feel the results, as in this case."

IT   **IYE zine**

"If the prospects of Italian band were not limited to say the least, I would be willing to bet on low-fi : a success in foreign markets far more prestigious than Italian music reality."

IT   **Acidi Viola**

"It is like listening to Bloc Party playing punk. Or if the Ramones were born in the year two thousand, having spent his early years listening to Bauhaus and Joy Division. The influences are many and so also the ability not to slip in the copy"

IT   **Good Times Bad Times**

"The Low-Fi can produce a mix of influences very well thought out with a personal spirit that contributes to the creation of a highly original blend that will not leave unhappy almost anyone."

IT   **Lost Highways**

"Rhythm decided and fast, electronic inserts that create breaks loose, then waiting in a compelling and obsessive "Something" final, mixed with more electronics, with that dream and obsessive repetitions worthily closes this EP on the maturity and completeness of an album."

IT   **Campaniarock.it**

"Why the White Lies sell hundreds of thousand copies in England while the Low-Fi can not do the same here? They have done many tours in Europe which have proved a great success. It 'time to change things, down to the South."

IT   **L'Occhio di Salerno**

"The low-fi sound great, a little masterpiece well played and well produced mainly by G.Fontanella "

IT   **Rock Revolution**


“Cominciamo col dire che la band napoletana ha una buona proposta. ingegnosi riff, bei pezzi, un’ottima voce, tanta creatività e buona qualità.

Una band completa che probabilmente punta ad arrivare con le giuste potenzialità oltre il confine italiano. E’ decisamente ciò che ci auguriamo..”

"Let us say that the Neapolitan band has a good proposal. ingenious riffs, chunks, good voice, so much creativity and good quality. A complete band, which probably points to arrive with the right capabilities across the Italian border. It 'definitely what we hope .. "

 **IT Axxonn**

"Our job is to find the quality of the Italian underworld , to try to share it with everyone: in this context, the Low-Fi deserve your attention. We look forward to their first job that comes out in the long run. "

 **IT Rock e i suoi fratelli** "The Alex’s voice is fully supported by the rhythmic power of the battery: it ‘s a fast-paced rock, which is growing by the minute, and will be implanted in the head”

 **IT Stordisco**

"..I will look at the recent releases of Editors in the bass typically new wave flashes up to the vocal Brian Molko. But the similarities and influences, this EP is a product that tries to escape from the lines of demarcation usually runs smoothly, leaving you to listen and, if desired, can dance. "

 **IT Shiver**

“With this work were laid a solid foundation upon which to build something solid, leaving perhaps in the future, a little 'more behind the strong musical influences, because “the Low-Fi are Low Fi” and that's that and this album is its confirmation ”.